



Highlands Business Partnership, Inc.

PO BOX 375

HIGHLANDS, NEW JERSEY 07732

732-291-4713

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**Media Contact: Carla Cefalo-Braswell
email: hbp@highlandsnj.com**

**Highlands Monmouth County, NJ – Ground Breaking Ceremony
NJ Economic Development Authority (EDA) Neighborhood and Community
Revitalization Program - Bay Avenue**

HIGHLANDS, N.J. – Mayor Frank Nolan and members of the Council and Highlands Business Partnership (HBP) will break ground on Thursday, September 24th at 4PM at Cornwall Street and Bay Avenue to officially begin the Bay Avenue streetscape project.

Still recovering from Hurricane Sandy, Highlands has been awarded \$1.5 million in NJ EDA grants to revitalize their downtown along the Bay Avenue Business District. The project includes replacement of old and cracked sidewalks and curbs, installation of pedestrian-scale lights, bike racks, benches and trash receptacles to support the community at large.

“I’m thrilled to see this major step in the revitalization of downtown Highlands,” said Mayor Frank Nolan. “Infrastructure improvements like this are critical to boosting our local economy.” he added.

“The funding will cover the areas of Shrewsbury Avenue to Valley Street on Bay Avenue, Washington to Waterwitch on Bay Avenue and Bay Avenue to Shore Drive along Waterwitch Avenue.” said Councilwoman Rebecca Kane. “Additional funding is being sought by HBP and the Borough to complete the remaining areas.” she added.

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“The project was overwhelmingly supported by the public during our FEMA long-term recovery planning process”, said Carla Cefalo, HBP President and co-chair of the FEMA Long Term Planning Economic Development committee. “We presented the Bay Avenue Revitalization plan during the Public Planning Process Meeting held on October 23, 2013 and it was voted one of the top three projects in the community.” “The new streetscape symbolizes the community coming together to make something happen,” she added.

Construction crews will move in next week and the project should be completed by year-end. For more information, contact Tim Hill, Borough Administrator at 732-872-1224, Extension 203.

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